

FOOD AND HOSPITALITY

A Publication of The Open Door | "Feeding people. Changing lives."

Summer 2009



Feeding people. Changing lives.

Organization's Name Gets a New Look

The Open Door/Cape Ann Food Pantry has trimmed its name to The Open Door with the tag line, "Feeding people. Changing lives."

"The Open Door/Cape Ann Food Pantry name came to be when the two original programs merged in 1986," said The Open Door's executive director, Julie LaFontaine. "The length of the name became unwieldy, and it didn't reflect the full range of programs we offered."

The name-change process took more than a year. During the past twelve months, clients, volunteers and donors were polled for words that they felt represented the heart and work of the organization.

"The results of the polling made it clear that our identity was about the tangible work of providing food and feeding people," said LaFontaine, "But, it was more than that. Words such as hope, help, care, and change showed up over and over."

Armed with survey results and the donated talent and time of a creative team at Mullen, The Open Door got a brand new look. Mullen's expertise helped give birth to this new brand.

"Our clients, donors and volunteers can be assured that the shorter name does not mean that we are offering fewer services," said LaFontaine. "In fact, people can use the Food Pantry once every seven days during these tight economic times."

The Open Door programs have served residents of Gloucester, Rockport, Essex, Manchester, and Ipswich for more than 30 years. Visit www.foodpantry.org for more information.

Mobile Market Opens in Ipswich

The Open Door Mobile Market at Agawam Village was launched on Tuesday, July 7. Mobile Markets provide qualified households with a weekly distribution of fresh produce and nutrition education which includes cooking demonstrations and recipes.

The Open Door Mobile Market started in 2005 and now serves three locations in Gloucester: Pathways (134 households), Riverdale Park (90 households), Willowood (60 households); and Kitefield Road, Rockport (24 households); and Agawam Village, Ipswich (150 households).

Funding for The Open Door Mobile Markets is provided in part by: North Shore United Way, North Shore Health Network, and the Ansara Family Foundation.

SHOPPING SPREE RAFFLE Benefits the FOOD PANTRY

Enclosed are two ticket booklets with 12 chances to win free groceries.

Prizes: ONE winner for a 3-Minute Shopping Spree*

TEN winners for a \$25 Gift Card to Shaw's Supermarket

Tickets: SIX for \$5 or ONE for \$1

Drawing: The Open Door
Autumn Breakfast
Thursday, October 29
7:30 a.m. to 9 a.m.

For your chance to win, fill out the ticket stubs and return them to us in the envelope provided along with your donation. (See tear-off on other side.)

*Shopping Spree will be held Saturday, December 12, at 6:30 a.m. at Shaw's Supermarket on Eastern Avenue in Gloucester.

Rules and regulations are available at: www.foodpantry.org.

HEY! What Happened to the Annual Dining Out Raffle?

Since 1994 the Dining Out Raffle has helped raise \$104,012 for the Food Pantry. Generous donations of gift certificates from local restaurant owners have made this annual event a success.

Recognizing the impact of a lagging economy on local businesses, we have chosen not to ask our faithful restaurant donors for a contribution this year.

The Open Door would like to extend a special "Thank You" to the restaurant owners who support not just our organization, but so many of the worthy causes in this community each year.

Second Glance

The Thrift Store of The Open Door

Your gently used clothing, knickknacks, household items, books, and furniture can make a difference for your neighbors in need.

At Second Glance, the thrift store of The Open Door, donations of clothing, shoes, household items, linens, books, CDs, furniture, jewelry, knickknacks, and artwork help raise funds to support the Food Pantry and other hunger-relief programs of The Open Door.

Second Glance donations accepted
Monday through Saturday
from 9 a.m. to 6 p.m.
Store located at 2 Pond Road, Gloucester.

Donate Your Garden Produce

Fresh whole food is a building block to great nutrition and better health.

If you have surplus fruits and vegetables from your garden, consider donating them to The Open Door to help feed your neighbors in need.

We distribute produce to our clients through the Food Pantry, the Mobile Markets and our Community Meals.

For more information:
info@foodpantry.org



FOOD DRIVE

Saturday, August 29

10 a.m. to 3 p.m.

Shaw's on Eastern Avenue, Gloucester

The Open Door Joins President in Call to Service for Summer Projects

The Open Door is taking part in United We Serve, a national effort launched by President Obama to engage more Americans in serving their local communities this summer.

The Open Door will host a special Food Drive on Saturday, August 29, from 10 a.m. to 3 p.m.

If you would like to help, contact us at summerservice@foodpantry.org,

If you can't stay, we invite you to participate by stopping by with groceries to help fill our truck. Below is a list of items most needed.

Grocery items most needed:

- Canned tuna, chicken and turkey*
- Spaghetti sauce*
- Peanut butter*
- Juices and juice boxes*
- Breakfast cereal*



YES! I want to help The Open Door Food Pantry stock the shelves.

\$10.00 \$25.00 \$50.00 \$75.00 \$100.00 Other: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

e-mail: _____ (To receive updates on events, programs and advocacy.)

Return your stubs and contribution to: The Open Door ♦ 28 Emerson Avenue ♦ Gloucester, MA 01930

Phone ♦ 978-283-6776 Fax ♦ 978-282-9684 e-mail ♦ info@foodpantry.org website ♦ www.foodpantry.org