**Organization’s Name Gets a New Look**

The Open Door/Cape Ann Food Pantry has trimmed its name to The Open Door with the tag line, “Feeding people. Changing lives.”

“The Open Door/Cape Ann Food Pantry name came to be when the two original programs merged in 1986,” said The Open Door’s executive director, Julie LaFontaine. “The length of the name became unwieldy, and it didn’t reflect the full range of programs we offered.”

The name-change process took more than a year. During the past twelve months, clients, volunteers and donors were polled for words that they felt represented the heart and work of the organization.

“The results of the polling made it clear that our identity was about the tangible work of providing food and feeding people,” said LaFontaine, “But, it was more than that. Words such as hope, help, care, and change showed up over and over.”

Armed with survey results and the donated talent and time of a creative team at Mullen, The Open Door got a brand new look. Mullen’s expertise helped give birth to this new brand.

“Our clients, donors and volunteers can be assured that the shorter name does not mean that we are offering fewer services,” said LaFontaine. “In fact, people can use the Food Pantry once every seven days during these tight economic times.”

The Open Door programs have served residents of Gloucester, Rockport, Essex, Manchester, and Ipswich for more than 30 years. Visit www.foodpantry.org for more information.

**SHOPPING SPREE RAFFLE Benefits the FOOD PANTRY**

Enclosed are two ticket booklets with 12 chances to win free groceries.

**Prizes:**
- ONE winner for a 3-Minute Shopping Spree*
- TEN winners for a $25 Gift Card to Shaw’s Supermarket

**Tickets:**
- SIX for $5 or ONE for $1

**Drawing:**
The Open Door Autumn Breakfast
Thursday, October 29
7:30 a.m. to 9 a.m.

For your chance to win, fill out the ticket stubs and return them to us in the envelope provided along with your donation. (See tear-off on other side.)

*Shopping Spree will be held Saturday, December 12, at 6:30 a.m. at Shaw’s Supermarket on Eastern Avenue in Gloucester.

Rules and regulations are available at: www.foodpantry.org.

**HEY! What Happened to the Annual Dining Out Raffle?**

Since 1994 the Dining Out Raffle has helped raise $104,012 for the Food Pantry. Generous donations of gift certificates from local restaurant owners have made this annual event a success.

Recognizing the impact of a lagging economy on local businesses, we have chosen not to ask our faithful restaurant donors for a contribution this year.

The Open Door would like to extend a special “Thank You” to the restaurant owners who support not just our organization, but so many of the worthy causes in this community each year.

**Mobile Market Opens in Ipswich**

The Open Door Mobile Market at Agawam Village was launched on Tuesday, July 7. Mobile Markets provide qualified households with a weekly distribution of fresh produce and nutrition education which includes cooking demonstrations and recipes.

The Open Door Mobile Market started in 2005 and now serves three locations in Gloucester: Pathways (134 households), Riverdale Park (90 households), Willowood (60 households); and Kitefield Road, Rockport (24 households); and Agawam Village, Ipswich (150 households).

Funding for The Open Door Mobile Markets is provided in part by: North Shore United Way, North Shore Health Network, and the Ansara Family Foundation.
Second Glance
The Thrift Store of The Open Door

Your gently used clothing, knickknacks, household items, books, and furniture can make a difference for your neighbors in need.

At Second Glance, the thrift store of The Open Door, donations of clothing, shoes, household items, linens, books, CDs, furniture, jewelry, knickknacks, and artwork help raise funds to support the Food Pantry and other hunger-relief programs of The Open Door.

Second Glance donations accepted
Monday through Saturday
from 9 a.m. to 6 p.m.
Store located at 2 Pond Road, Gloucester.

Donate Your Garden Produce
Fresh whole food is a building block to great nutrition and better health.

If you have surplus fruits and vegetables from your garden, consider donating them to The Open Door to help feed your neighbors in need.

We distribute produce to our clients through the Food Pantry, the Mobile Markets and our Community Meals.

For more information:
info@foodpantry.org

YES! I want to help The Open Door Food Pantry stock the shelves.

☐ $10.00  ☐ $25.00  ☐ $50.00  ☐ $75.00  ☐ $100.00  ☐ Other: ________

Name: __________________________________________________________

Address: ________________________________________________________________________

City:__________________________ State: ________ Zip: ________________________________

e-mail:__________________________ (To receive updates on events, programs and advocacy.)

Return your stubs and contribution to: The Open Door ♦ 28 Emerson Avenue ♦ Gloucester, MA 01930
Phone ♦ 978-283-6776  Fax ♦ 978-282-9684  e-mail ♦ info@foodpantry.org  website ♦ www.foodpantry.org

FOOD DRIVE
Saturday, August 29
10 a.m. to 3 p.m.
Shaw’s on Eastern Avenue, Gloucester

The Open Door Joins President in Call to Service for Summer Projects
The Open Door is taking part in United We Serve, a national effort launched by President Obama to engage more Americans in serving their local communities this summer.

The Open Door will host a special Food Drive on Saturday, August 29, from 10 a.m. to 3 p.m.

If you would like to help, contact us at summerservice@foodpantry.org.

If you can’t stay, we invite you to participate by stopping by with groceries to help fill our truck. Below is a list of items most needed.

Grocery items most needed:
☐ Canned tuna, chicken and turkey
☐ Spaghetti sauce
☐ Peanut butter
☐ Juices and juice boxes
☐ Breakfast cereal

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