

Tips for a Successful Food Drive



Use these tips to make your food drive a success! You will receive a packet of materials once you **sign up** to run a Food Drive.

Establish a Food Drive Planning Committee

- Select a coordinator to lead the drive, and appoint team captains to take charge of promotion, kick-off events, competitions, etc.
- Visit our web site to download cool forms at foodpantry.org

Set a Goal

- Aim high! Many businesses, organizations and schools set a goal of 15 pounds of food per employee, student or family. We have a scale so we can weigh your total food donation.

Get the Word Out

- Display posters in high traffic areas.
- Publicize the drive in your publications/bulletins.
- Send e-mail messages and make announcements at meetings.
- Have The Open Door food pantry make a presentation.
- Distribute food collection bags, flyers, and donation envelopes.

Make it Fun

- Bring in a group to volunteer at the Open Door!
- Build momentum with daily updates on your progress!
- Challenge other departments or competing corporations!
- Hold a kick-off event: Make the admission price a bag of food!

Create Incentives

- Give prizes or sponsor a party to the department, grade or family that raises the most food.
- Add fun categories: the most peanut butter, spaghetti sauce or tuna fish, the most enthusiastic collectors.

