IN THIS PACKET
Letter from our Chief Executive Officer to Food Drive Hosts

RESOURCES TO GET STARTED
Food Drive Response Card (2-Sided)
Tips for a Successful Food Drive
Food Donation Box Sign
Sample Letter to Send to Your Network

TO SHARE
Food Drive Poster
Holiday Basket Flyer
Pantry Scavenger Hunt
Kindness Countdown Calendar

Questions? Call 978-283-6776 or email fooddrive@foodpantry.org
October 1, 2022

Dear friends,

As temperatures drop and the leaves change color, the time has come for The Open Door to start preparing for our Holiday Basket program this fall and winter. Our Holiday Baskets provide local people with a turkey and all the fixings to make a holiday meal at home, maintaining family traditions and creating new memories.

Last year, we distributed 2,267 Holiday Baskets over the course of Thanksgiving and the winter holidays. This holiday season, as local families are facing 40-year high food prices, your help is needed more than ever.

Please consider hosting a collection site for the Thanksgiving Food Drive (November 1-20) at your workplace, place of worship, or your school. Food collection sites are a huge boost as we stock our shelves in preparation to send Thanksgiving Holiday Meal Baskets home to local people. With your support, we can make sure our neighbors have good food for the holidays and beyond.

The Open Door distributed 1.83 MILLION pounds of food in 2021—that’s approximately 1.5 MILLION meals—to 8,516 people.

In this packet you will find food collection support materials and a food drive response card. Please return the response card by Oct. 28 so we can schedule your pick-up. To request materials in an electronic format, e-mail our office at fooddrive@foodpantry.org or visit our website at FOODPANTRY.org/fooddrive.

You can also donate food at Thanksgiving Food Drive collection sites on Saturday, Nov. 19. Information about collection sites will be announced on our website (FOODPANTRY.org) and social media accounts by Nov. 4. We will do our best to offer convenient collection sites throughout our service area.

Sincerely,

Julie LaFontaine
President and CEO
Check all that apply.

☐ We are planning a food collection for the THANKSGIVING FOOD DRIVE.

☐ Our group would like to help sort Food Drive donations at the Pantry.

☐ We need to have our food collection picked up.

☐ We will deliver our food collection to you.

We would like to provide households with a Holiday Meal Basket. ($35 Each)
One- $35 ☒ Three- $105 ☒ Five- $175 ☒ Ten- $350 ☒ OTHER____ ☐

Name of Group: _______________________________________________________________
Address: _____________________________________________________________________
Contact Person: ________________________________  Email: _________________________
Phone: _____________________________  Cell #: ___________________________________

To schedule a drop-off or arrange for a pick-up call 978-283-6776
or email fooddrive@foodpantry.org
Tips for a Successful Food Drive

ESTABLISH A FOOD DRIVE PLANNING COMMITTEE

- Select a coordinator to lead the drive and appoint team captains to take charge of promotion.
- Visit FOODPANTRY.org for additional resources.

SET A GOAL

- Aim high! Many groups set a goal of 15 pounds of food per employee, student or family. We have a scale and will be happy to weigh your total food donation.

GET THE WORD OUT

- Display posters in high traffic areas.
- Publicize the drive in your publications/bulletins.
- Send e-mail messages, distribute the sample letter included in this packet to your network early on, and make announcements at meetings.
- Have The Open Door make a virtual presentation.
- Distribute food collection bags, flyers and donations envelopes.

HAVE FUN!

- Email volunteer@foodpantry.org to bring a group to volunteer at The Open Door.
- Build momentum with daily updates on your progress.
- Challenge other departments or competing corporations.
- Hold a ‘drive through’ kick-off event: Make the admission price a bag of food.

CREATE INCENTIVES

- Give prizes or sponsor a party for the department, grade, or family that raises the most food.

FOODPANTRY.org/fooddrive
October 2022

Greetings!

With Thanksgiving and winter holidays on the horizon, we’re going to hold a food drive to support the mission of The Open Door, the area’s leading hunger-relief organization.

Our food collection site will benefit people right here in our community.

Last year, The Open Door distributed 1.83 MILLION pounds of food—that’s approximately 1.5 MILLION meals—to 8,516 people.

With historic inflation and food prices at a 40-year high, local people need a little help getting the food they need.

The Open Door serves people in Gloucester, Rockport, Manchester, Essex, Ipswich, Topsfield, Rowley, Boxford, Hamilton and Wenham, with mobile sites in Danvers in Lynn. Thousands of local people rely on their programs to help make ends meet. This holiday season, you can help The Open Door serve our neighbors in need by sending a bag of food to our collection site.

To find out more about what they do and the many wrap-around nutrition programs they provide, visit FOODPANTRY.org.

______________________________________________________________

Our goal is to collect: ________________________ pounds of food.

WHERE:       DATE:

______________________________________________________________

ITEMS MOST NEEDED:

Canned tuna/chicken, canned fruits and vegetables, juice, cereal, pasta, rice, spaghetti sauce, peanut butter, hearty soups and stews, and baking items.

NO GLASS please!

FOOD DONATION BOX

THE Open Door
FOOD DRIVE

WHERE

DATE:

DROP OFF TIMES:

MOST NEEDED ITEMS:
• CANNED CHICKEN AND TUNA
• PEANUT BUTTER
• HEALTHY SNACK ITEMS
• 100% JUICE/JUICE BOXES
• BREAKFAST CEREAL
• HEARTY SOUPS
• CANNED FRUITS AND VEGGIES

For more information, contact ________________________________ at ________________________________

FOODPANTRY.org
Holiday Baskets

Help provide food to ensure local people have hunger-free holidays and keep family traditions alive.

How to Give:

Give online at FOODPANTRY.org
OR make checks payable to:

The Open Door
28 Emerson Avenue
Gloucester, MA 01930

Just $35 provides a Holiday Basket for residents of Gloucester, Rockport, Ipswich, Essex, Manchester, Rowley, Topsfield, Boxford, Hamilton & Wenham.

A Holiday Basket Includes:

- Turkey (14-16 lbs)
- Gravy Mix
- Dinner Rolls
- Stuffing Mix
- Cranberries
- Apples
- Carrots
- Squash
- Potatoes

Yes! I want to help The Open Door provide Holiday Meal Baskets & more.

☐ $35 for (1) Holiday Basket  ☐ $105 for (3) Holiday Baskets
☐ $70 for (2) Holiday Baskets  ☐ Other: ____________________________

Options for giving:

☐ Contribution. My address is listed below.
☐ In honor of person(s) listed below. Please notify them of my gift.
☐ In memory of: ________________________________ Please notify the person(s) listed below.

Name: ___________________________________________________________________________
Address: ___________________________________________________________________________
City/State/Zip: ____________________________________________________________________

Your contributions are tax deductible to the extent allowed by Federal Tax I.D. #22-251-3482
Support hunger-relief efforts in our community this holiday season by following a kindness calendar. Fill a box with an item a day to donate to The Open Door.

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<tr>
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<td>Kitchen items</td>
<td>2</td>
<td>Canned Chicken &amp; Turkey</td>
<td>3</td>
<td>High quality clothing</td>
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<tr>
<td>4</td>
<td>Puzzles &amp; Boardgames</td>
<td>5</td>
<td>Breakfast Cereal</td>
<td>6</td>
<td>Spaghetti Sauce</td>
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<td>7</td>
<td>Canned Vegetables</td>
<td>8</td>
<td>Noodles &amp; Pasta</td>
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<td>Lamps &amp; Lighting</td>
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<td>Macaroni &amp; Cheese</td>
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<td>Rice</td>
<td>12</td>
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<td>14</td>
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<td>15</td>
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<td>Shoes</td>
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<td>Home Decor</td>
<td>21</td>
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<td>22</td>
<td>DVDs &amp; CDs</td>
<td>23</td>
<td>Canned Tuna</td>
<td>24</td>
<td>Cake &amp; Muffin Mix</td>
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<td>25</td>
<td>THANK YOU!</td>
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Clean, gently used items for Second Glance. Items sold at Second Glance support The Open Door’s programs.

Happy Holidays!

The Open Door
28 Emerson Avenue, Gloucester MA 01930
fooddrive@foodpantry.org | 978-283-6776 | FOODPANTRY.org

facebook.com/TheOpenDoorMA
twitter.com/TheOpenDoorMA
Pantry Scavenger Hunt

Because everyone deserves a full plate.

Most needed items at The Open Door:

- PEANUT BUTTER
- CANNED TUNA, CHICKEN & TURKEY
- HEALTHY SNACK ITEMS
- 100% JUICE/JUICE BOXES
- BREAKFAST CEREAL
- HEARTY SOUPS
- CANNED VEGETABLES & FRUITS
- SPAGHETTI SAUCE
- MACARONI & CHEESE
- RICE, NOODLES, & PASTA
- CAKE, MUFFIN & PANCAKE MIX

Please, no glass!

FOODPANTRY.org